

SPC SPRING MEETING 2010 AGENDA

MONDAY APRIL 19TH WORKSHOPS AND RECEPTION

2:00 – 5:00 PM	Introduction to Life Cycle Assessment <i>Topher Buck, Senior Project Manager, GreenBlue</i> <i>Greg Norris, Director, Sylvatica</i> <i>Grand Ballroom B1</i>	Paper Procurement with EPAT <i>Theron Jourdan, Project Manager, GreenBlue</i> <i>Tom Pollock, Senior Program Manager, GreenBlue</i> <i>Constitution-Faneuil Rooms</i>	Using the SPC's Indicators and Metrics Framework <i>Anne Bedarf, Project Manager, GreenBlue</i> <i>Katherine O'Dea, Senior Fellow, GreenBlue</i> <i>Grand Ballroom B2</i>
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6:00 – 8:00 PM	Welcome Reception: <i>Palm Garden</i>		
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TUESDAY APRIL 20TH SESSIONS

8:00 – 8:15 AM	Welcome and Opening Remarks <i>Anne Johnson, SPC Director, GreenBlue</i> <i>Grand Ballroom A</i>		
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8:15 – 9:00 AM	Sustainability Challenges and the Global Landscape <i>Jason Clay, Senior Vice President, Market Transformation, WWF</i> <i>Grand Ballroom A</i>		
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9:05 – 10:05 AM	Seeing the Forest for the Certification: How Do We Certify More Forests? <i>Kerry Cesareo, Acting Managing Director, Forests, WWF</i> <i>Josh M. Dunn, Group Sustainability Leader, Avery Dennison</i> <i>Helene Roberts, Head of Packaging, Marks & Spencer</i> <i>Moderator: Tom Pollock, Senior Program Manager, GreenBlue</i> <i>Grand Ballroom A</i>	Bio-material Procurement: Selected Resources <i>Jason Clay, Senior Vice President, Market Transformation, WWF</i> <i>Ron Buckhalt, Program Manager, USDA BioPreferred</i> <i>Moderator: Shanna Moore, Sustainability Director, DuPont</i> <i>Grand Ballroom B</i>
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10:05 – 10:30 AM	Break		
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10:30 – 11:15 AM	Making A Case for Integrated Waste Management <i>Derek Stephenson, President, StewardEdge Inc.</i> <i>Grand Ballroom A</i>		
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11:20 AM – 12:20 PM	A Brief History of WRAP: Ten Years of Tackling Waste and Improving Resource Efficiency <i>Mark Barthel, Director, Waste Minimisation, WRAP (Waste Resources Action Programme)</i> <i>Grand Ballroom A</i>	Next Generation Waste-To-Energy Technology <i>Hilburn O. Hillestad, Ph.D., President, Geoplasma, LLC</i> <i>Kate Wattson, Director of Business Development, Harvest Power, Inc</i> <i>Moderator: Scott Carpenter, Senior Research Engineer, SC Johnson</i> <i>Grand Ballroom B</i>
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12:30 – 2:00 PM	Lunch Presentation: The Secret Life of Garbage <i>David Lee, Researcher, MIT SENSEable City Lab</i> <i>Palm Garden</i>		
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2:00 – 3:00 PM	Measuring the Value and Impact of Packaging Redesign <i>Eric Abraham, Packaging Manager, REI</i> <i>Brad Rodgers, R&D Manager, Sustainable Packaging and Advanced Material Research, Frito Lay</i> <i>Moderator: Scott Ballantine, Packaging Project Manager, Microsoft</i> <i>Grand Ballroom A</i>	Thinking Beyond the Primary Package <i>Karen Proctor, Professor, Rochester Institute of Technology,</i> <i>Matt Thielmann, Innovation Center Manager, CHEP,</i> <i>Moderator: Minal Mistry, Project Manager, GreenBlue</i> <i>Grand Ballroom B</i>
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TUESDAY	APRIL 20TH SESSIONS (CONTINUED)	
3:00 – 3:30 PM	Break	
3:30 – 4:30 PM	<p>Packaging Sustainability: What Does It Mean in Diverse Markets? <i>Alan Blake, Associate Director, Global Packaging Design Sustainability, Procter & Gamble</i> <i>Scott Vitters, Global Director, Sustainable Packaging, The Coca-Cola Company</i> Moderator: <i>Anne Johnson, SPC Director, GreenBlue</i> Grand Ballroom A</p>	
4:30 – 5:30 PM	<p>Packaging Measures Go Global <i>Anders Linde, Chairman, ISO TC122/SC4 and Executive Director, AliaXion AB</i> <i>Gerald Rebitzer, Sustainability Leader, Amcor Flexibles Europe & Americas</i> <i>Roger R. Zellner, Director, RDQ Sustainability, Kraft Foods and Co-Chair, Global Packaging Project</i> Moderator: <i>Katherine O'Dea, Senior Fellow, GreenBlue</i> Grand Ballroom A</p>	
5:45 – 8:00 PM	<p>Metabolix Lab and Greenhouse Tour: <i>Transportation provided to/from Boston Marriott Long Wharf</i> Meet in Marriott Lobby</p>	
WEDNESDAY	APRIL 21ST SESSIONS	
8:00 – 8:55 AM	<p>Food Service and Packaging: Opportunity for Environmental Innovation <i>Jim Hanna, Director, Environmental Impact, Starbucks Coffee Company</i> <i>Rick Stone, Vice President, Corporate Social Responsibility, Foodbuy/Compass</i> <i>Annie White, Director, Global Green USA NY Office and Coalition for Resource Recovery</i> Moderator: <i>Anne Bedarf, Project Manager, GreenBlue</i> Grand Ballroom A</p>	
9:00 – 10:00 AM	<p>Biobased, Biodegradable, Compostable & Oxo: What Do These Terms Actually Mean? <i>Stephen Hofmann, President, Oxo Biodegradable Plastic Alliance</i> <i>Andrew Sweetman, Chairman, European Bioplastics and Business Development & Sustainability Manager, Innovia Films UK</i> Moderator: <i>Anne Johnson, SPC Director, GreenBlue</i> Grand Ballroom A</p>	<p>Making Packaging Composting a Reality <i>Heather Martin, Program Associate, GreenBlue</i> <i>Susan Thoman, Director of Marketing and Business Development, Cedar Grove Composting, Inc.</i> <i>Rhodes Yepsen, Organics Recycling Consultant</i> Moderator: <i>Liz Shoch, Project Manager, GreenBlue</i> Grand Ballroom B</p>
10:00 – 10:30 AM	Break	
10:30 AM – 12:00 PM	<p>A Retrospective on U.K.'s Courtauld Commitment <i>Mark Barthel, Director, Waste Minimisation, WRAP (Waste Resources Action Programme)</i> <i>Shane Monkman, Buying Manager - Packaging and the Environment, ASDA Stores Ltd</i> <i>Helene Roberts, Head of Packaging, Marks & Spencer</i> Moderator: <i>Katherine O'Dea, Senior Fellow, GreenBlue</i> Grand Ballroom A</p>	
12:00 – 12:15 PM	<p>Closing Comments <i>Anne Johnson, SPC Director, GreenBlue</i> Grand Ballroom A</p>	
12:30 – 2:30 PM	SPC Members-Only Lunch: Palm Garden	

MONDAY, APRIL 19: PRE-MEETING WORKSHOPS

2:00 – 5:00 PM

Introduction to Life Cycle Assessment

Topher Buck, Senior Project Manager, GreenBlue

Greg Norris, Director, Sylvatica

Policymakers, communities, civil society, academics and business leaders around the world are increasingly concerned with the environmental and social impacts of production and consumption, and are seeking effective methods to redesign and realign industrial systems and activities to be more ecologically and socially sound. Life Cycle Assessment (LCA), which involves systems analysis of the environmental, economic and social impacts of product systems, has emerged as one of the most important approaches to understand and address impacts of concern. This workshop will enable participants to develop a general understanding of the standards, frameworks, principles, tools and applications of LCA. Case studies and packaging-related examples will be used to illustrate fundamental LCA concepts.

Paper Procurement with EPAT

Theron Jourdan, Project Manager, GreenBlue

Tom Pollock, Senior Program Manager, GreenBlue

The Environmental Paper Assessment Tool® (EPAT) provides buyers and sellers of paper products a consistent language and framework to evaluate and select environmentally preferable paper products. This workshop will help interested companies learn how to effectively implement the EPAT tool in their business. Key topics will include: 1) how organizations define environmentally preferable paper; 2) how paper purchasers and manufacturers work together using EPAT; and 3) how organizations use the data-driven tool to make informed paper purchasing decisions.

Using the SPC's Indicators and Metrics Framework

Anne Bedarf, Project Manager, GreenBlue

Katherine O'Dea, Senior Fellow, GreenBlue

Metrics are one of the hottest topics in sustainability today and there has been an increasing focus on the need for packaging sustainability metrics over the last few years. In response to that need, the SPC released the *Sustainable Packaging Indicators and Metrics Framework* in December 2009 after a 20-month process of research, analysis, stakeholder engagement and technical review. The *Metrics Framework* offers a comprehensive, operations-focused palette of indicators and metrics specifically designed to help companies measure progress toward the SPC vision of sustainable packaging. This workshop will provide attendees a basic understanding of: 1) the role of packaging in sustainability; 2) the need for packaging sustainability metrics; 3) unique challenges associated with measuring packaging sustainability; 4) who can and should attempt to measure packaging sustainability; 5) which attributes and impacts of packaging should be measured and why; 6) how those attributes and impacts can be measured and where the data should come from; and 7) the relevance of the SPC's *Metrics Framework* to the Global Packaging Project.

SESSION DESCRIPTIONS

TUESDAY, APRIL 20: MEETING SESSIONS

8:00 – 8:15 AM

Welcome and Opening Remarks

Anne Johnson, SPC Director, GreenBlue

8:15 – 9:00 AM

Sustainability Challenges and the Global Landscape

Jason Clay, Senior Vice President, Market Transformation, WWF

Doing business in a global system of commerce creates a host of economic, environmental and social challenges and impacts that vary significantly in terms of scale and severity. For example, burning fossil fuels for product and packaging production contributes to global climate change, but mining the oil and coal to produce the fuel has an acute local impact affecting soil erosion, biodiversity, land rights and the regional human health profile. Similarly, water is considered to be globally renewable but is often locally scarce. Our keynote speaker will share some of his experiences addressing these diverse challenges. He will discuss his work with retailers, buyers, producers and environmentalists to reduce the key impacts of producing a variety of commonly used materials such as soy, cotton and sugar cane and share some of the innovative solutions he has facilitated through industry roundtables. His insights will set the context for exploring – over the next day and a half – a diverse set of issues ranging from procurement to end-of-life management, standards to metrics and material assessment to package and system innovation.

9:05 – 10:05 AM

Seeing the Forests for the Certification: How Do We Certify More Forests?

Kerry Cesareo, Acting Managing Director, Forests, WWF

Josh M. Dunn, Group Sustainability Leader, Avery Dennison

Helene Roberts, Head of Packaging, Marks & Spencer

Moderator: Tom Pollock, Senior Program Manager, GreenBlue

While much of the forest certification debate focuses on the relative merits and differences of certification programs, the demand for certified fiber grows without a corresponding growth in the amount of forests that are under any type of certification. As companies increasingly source fiber offshore, they face significant hurdles in trying to meet targets and expectations regarding the responsible sourcing of wood fiber. This session is not intended to discuss the details or merits of FSC or SFI certification, but to highlight the need to get more forests certified and managed in ways that ensure their productivity and diversity and the support of critical eco-systems for current and future generations. North America has more forests under management than any other continent, yet issues – including the permanent conversion of forest to development or plantation and the lack of economic incentives to get certified – present major hurdles to expanding forest certification. Overseas these and other considerations, like lack of enforcement over landownership, present further challenges. This session will examine the situation some companies that have policies to source certified wood are facing as they struggle to find enough certified fiber to meet their demand. One of the questions that will be explored is whether there are actions that can be taken collectively to support the expansion of forest certification.

9:05 – 10:05 AM

Bio-material Procurement: Selected Resources

Ron Buckhalt, Program Manager, USDA BioPreferred

Jason Clay, Senior Vice President, Market Transformation, WWF

Moderator: Shanna Moore, Sustainability Director, DuPont

One area that holds potential for improving the environmental sustainability of packaging is material innovation. Recently, much of that innovation has focused on developing biomaterials to produce feedstocks or polymers that can replace traditional materials in a variety of applications. However, given the scale and intensity of production needed for the industrial use of biomaterials, thorough consideration of a number of economic, social and environmental factors is required to ensure these biomaterials are a more sustainable option than existing materials. A number of initiatives are underway to better understand these factors and develop production and procurement principles, criteria, protocols and standards. The Better Sugar Cane Initiative (BSI) and USDA BioPreferredSM Program are two such initiatives. With initial guidance and support from the WWF, the BSI has worked to promote measureable standards for the key environmental and social impacts of sugar cane production and primary processing. Managed by the USDA, BioPreferred is a procurement program for federal agencies and their contractors, and supports a voluntary labeling program for the consumer marketing of biobased products. Originally focused on certifying a minimum percent biobased material content, the program is now focused on developing an LCA-based environmental assessment process and protocol for biobased products. Find out in this session how these initiatives can help you make better decisions about the procurement and use of selected biomaterials.

10:30 – 11:15 AM

Making A Case for Integrated Waste Management

Derek Stephenson, President, StewardEdge Inc.

There is no single method that can manage all materials in any municipal solid waste system in an economic and environmentally effective way. Systems that have demonstrated high yields of recovered materials across all materials and formats often employ a range of treatment options. These options may include materials recycling, biological treatment (composting and biogasification), thermal treatment (incineration with energy recovery) and landfilling. Consideration of the most effective way to collect, sort and recover materials from municipal solid waste and the policy instruments that support it forms the elements of an Integrated Waste Management (IWM) system. Effective IWM systems must operate in ways that best meet current social, economic and environmental conditions, which are likely to change over time and vary by location. Therefore, IWM systems must be designed to be flexible while operating on a large-scale regional basis and utilizing market-oriented technologies. Our speaker, who is the North American leader in the design, implementation and management of sustainable product stewardship programs, has studied and supported the development of integrated waste management systems in multiple countries. He will share his experiences, stressing the need for well-considered waste management systems that include extended producer responsibility or product and packaging stewardship programs.

SESSION DESCRIPTIONS

TUESDAY, APRIL 20: MEETING SESSIONS

11:20 AM – 12:20 PM

A Brief History of WRAP: Ten Years of Tackling Waste and Improving Resource Efficiency

Mark Barthel, Director, Waste Minimisation, WRAP (Waste Resources Action Programme)

WRAP is a quasi-governmental organization based in the U.K. that is aggressively pursuing resource efficiency based on four key themes: design for resource minimization, sustainable procurement and production, business resource efficiency and waste diversion from landfills. Like GreenBlue, WRAP uses a science-based approach and innovative strategies to work with the business community on a wide array of environmental issues with a significant focus on packaging. In this session, WRAP's Director of Waste Minimisation will provide a historical overview of WRAP's work and discuss their direction and plans for the future, highlighting the organization's waste reduction efforts by sharing facts and figures, methods for changing the retail environment and consumer behavior and the critical role packaging plays in reducing food waste.

Next Generation Waste-To-Energy Technology

Hilburn O. Hillestad, Ph.D., President, Geoplasma, LLC

Kate Wattson, Director of Business Development, Harvest Power, Inc

Moderator: Scott Carpenter, Senior Research Engineer, SC Johnson

While waste-to-energy is widely employed and accepted throughout Europe and Japan, it remains a controversial end-of-life management option in the U.S., marginalized in large part by the NIMBY – “not in my backyard” – factor. Believing that waste-to-energy can be a responsible, value-adding waste management option, some companies have been innovating the “next generation” technology that addresses many of the concerns associated with earlier waste to energy systems. Geoplasma's approach applies technology developed for the NASA space program to transfer trash into energy by essentially vaporizing waste into a multi-use syngas via a process known as plasma gasification. Harvest Power is innovating in composting, high-solids anaerobic digestion and biomass gasification to produce renewable energy and high-quality value-added compost products. Learn how these proprietary technology-based systems work and the potential they hold to turn waste into resource.

12:30 – 2:00 PM

Lunch Presentation: The Secret Life of Garbage

David Lee, Researcher, MIT SENSEable City Lab

Researchers from MIT have been studying the movement of trash in order to learn more about the actual waste stream and its associated costs and impacts on urban design. By attaching an electronic tag to several hundreds of items in the waste streams of Seattle, New York and London, and tracking a series of signals via cellphone telephony connected to MIT computers, they have mapped the secret life of garbage. Find out, for example, what really happens to your aluminum can. It might be crushed and sent back to the factory to be turned into new cans, end up in the nearest landfill or get shipped to distant shores to be either recycled or dumped. Using a series of visual images created from the transmitted trash data, our speaker will demonstrate that the truth of the matter is no one can be sure where an individual piece of trash will finally end up, even when we separate our cardboard from our glass and rinse our tins and deposit them in the right bins.

2:00 – 3:00 PM

Measuring the Value and Impact of Packaging Redesign

Eric Abraham, Packaging Manager, REI

Brad Rodgers, R&D Manager, Sustainable Packaging and Advanced Material Research, Frito Lay

Moderator: Scott Ballantine, Packaging Project Manager, Microsoft

Resource reduction at the point of design – one of the most powerful strategies to improve the environmental footprint of a package – requires a systems perspective that considers the complete role and function of a package to identify opportunities to optimize both the technical and environmental performance of the package design. But how do companies know if they made a significant improvement or simply achieved a trade-off between impacts? Dollars are the benchmark for market performance, but what is the currency equivalent for the environment? This session will explore the metrics used to track and gauge environmental performance improvements in two diverse packaging redesign case examples: Frito Lay's SunChips bag and REI's bicycle transport packaging.

SESSION DESCRIPTIONS

TUESDAY, APRIL 20: MEETING SESSIONS

2:00 – 3:00 PM

Thinking Beyond the Primary Package

Karen Proctor, Professor, Rochester Institute of Technology

Matt Thielmann, Innovation Center Manger, CHEP

Moderator: Minal Mistry, Project Manager, GreenBlue

With packaging sustainability in mind, many companies are redesigning their packaging portfolios using strategies that include lightweighting and rightsizing, often resulting in changes in the dimensions of the primary package. A number of success stories highlight that the material saved and the gains in transport cube efficiency result in the removal of hundreds of trucks from the roads and tons of greenhouse gas emissions avoided. However, not all packaging redesign efforts have met with similarly impressive results. In some cases, the failure to achieve desired outcomes can be directly linked to a failure to consider the whole packaging system. Redesigning primary packaging without consideration of how the packaging will integrate with secondary and tertiary/transport packaging requirements can be costly and environmentally harmful if it results in lost product or the inability to deliver products to market. This session will address how packaging redesign can be optimized to work effectively and efficiently across the whole system and identify some of the critical pitfalls to avoid.

3:30 – 4:30 PM

Packaging Sustainability: What Does It Mean in Diverse Markets?

Alan Blake, Associate Director, Global Packaging Design Sustainability, Procter & Gamble

Scott Vitters, Global Director, Sustainable Packaging, The Coca-Cola Company

Moderator: Anne Johnson, SPC Director, GreenBlue

Leading brands and consumer packaged goods companies operate and sell products in countries all around the world where socio-demographic and economic conditions vary significantly. Rightsizing products and packaging for these diverse markets requires unique packaging system design solutions. At the same time, companies need to consider packaging end-of-life management in markets where there is no waste management infrastructure and open pit incineration may be the norm. Our speakers will discuss some of the issues they face and what actions their companies are taking to address these social and environmental sustainability challenges.

4:30 – 5:30 PM

Packaging Measures Go Global

Anders Linde, Chairman, ISO TC 122/SC4 and Executive Director, AliaXion AB

Gerald Rebitzer, Sustainability Leader, Amcor Flexibles Europe & Americas

Roger R. Zellner, Director, RDQ Sustainability, Kraft Foods and Co-Chair, Global Packaging Project

Moderator: Katherine O'Dea, Senior Fellow, GreenBlue

For the past several years, individual companies have been striving to harmonize the communication of relevant information on packaging and sustainability within their supply chains. Two initiatives were launched in 2009 to extend harmonization to a global level. One, the Global Packaging Project (GPP), is an initiative of the Consumer Goods Forum and intended to identify a common set of metrics that will be globally recognized and used to improve supply chain communications about packaging and sustainability. The GPP has recently begun pilot testing a set of metrics adapted from the SPC's *Sustainable Packaging Indicators and Metrics Framework*. The second initiative is an International Standards Organization (ISO) process to develop a set of standards on packaging and the environment, as well as a work plan that covers requirements for packaging, packaging waste, source reduction, reuse, recycling, energy recovery, chemical recovery, composting and biodegradation. Our speakers will provide status reports on these two important initiatives focusing on how the final results of each will support greater harmonization in the way information related to packaging and sustainability is requested, collected and shared.

WEDNESDAY, APRIL 21: MEETING SESSIONS

8:00 – 8:55 AM

Food Service and Packaging: Opportunity for Environmental Innovation

Jim Hanna, Director, Environmental Impact, Starbucks Coffee Company

Rick Stone, VP Corporate Social Responsibility, Foodbuy/Compass

Annie White, Director, Global Green USA NY Office and Coalition for Resource Recovery

Moderator: Anne Bedarf, Project Manager, GreenBlue

The U.S. food service packaging market was estimated at \$6.6 billion in 2003 and is forecast to reach \$10.8 billion by 2013 at an annual growth rate of 3.4 percent. As this market grows, the interest in the environmental sustainability of food service packaging is also on the rise but the sector faces some unique challenges, ranging from FDA regulations on the use of post-consumer recycled content to consumer behavior related to littering. Performance criteria such as moisture and oil barrier protection can make recycling more difficult, and the primary function of delivering food can result in contamination that makes recycling impossible. Sustainability-minded companies in the food service industry are exploring numerous environmental innovations to address these challenges. These approaches include material substitution, collaboration with recyclers to identify and deal with barriers and piloting large-scale composting projects. Our panelists will share some of the innovative solutions their organizations are pursuing and collaborating on to improve the environmental profile of food service packaging.

SESSION DESCRIPTIONS

WEDNESDAY, APRIL 21: MEETING SESSIONS

9:00 – 10:00 AM

Biobased, Biodegradable, Compostable & Oxo: What Do These Terms Actually Mean?

Stephen Hofmann, President, Oxo Biodegradable Plastic Alliance

Andy Sweetman, Chairman, European Bioplastics and Business Development & Sustainability Manager, Innovia Films UK

Moderator: Anne Johnson, SPC Director, GreenBlue

Improving the end-of-life disposition of packaging materials continues to be one of the most difficult environmental challenges facing packaging, and it is driving interest in material innovations that offer alternatives to landfilling. Among these innovations are a number of biobased and non-biobased materials that claim to be biodegradable and/or compostable, with some relying on additives to catalyze the process. As a result there is considerable confusion in the marketplace compounded by a lack of specific standards to help companies (and consumers) understand the different performance parameters of biobased, biodegradable, compostable and oxo-biodegradable materials. This session will explore if and how these materials contribute to the sustainability of packaging – from sourcing through processing – and address use and end-of-life management and the substantiation of various claims.

Making Packaging Composting a Reality

Heather Martin, Project Associate, GreenBlue

Susan Thoman, Director of Marketing and Business Development, Cedar Grove Composting, Inc.

Rhodes Yepsen, Organics Recycling Consultant

Moderator: Liz Shoch, Project Manager, GreenBlue

During February and March, the SPC conducted a survey of selected U.S. industrial composting facilities to gather information about how industrial composting facilities operate, identify possible disconnects between operations and existing standards for packaging and gain a better understanding of the state of packaging accepted in industrial composting facilities in the U.S. In this session, key findings from the survey will be presented along with a presentation on the Cedar Grove Composting facility outside of Seattle, Washington, highlighting how the facility started and the partnerships that have been critical to its success.

10:30 AM – 12:00 PM

A Retrospective on U.K.'s Courtauld Commitment

Mark Barthel, Director, Waste Minimisation, WRAP (Waste Resources Action Programme)

Shane Monkman, Buying Manager - Packaging and the Environment, ASDA Stores Ltd

Helene Roberts, Head of Packaging, Marks & Spencer

Moderator: Katherine O'Dea, Senior Fellow, GreenBlue

The Courtauld Commitment is a voluntary agreement between WRAP and major U.K. grocery retailers and brand owners that is leading to new solutions and technologies so that less food, products and packaging end up as household waste. The signatories are working closely with WRAP to develop solutions across the whole supply chain, including innovative packaging formats, reducing the weight of packaging (e.g. bottles, cans and boxes), increasing the amount of recycled content in packaging, designing for recyclability, increasing the use of concentrates, refill and self-dispensing systems and collaborating on packaging design guidance. This session will begin with an historical overview of the Commitment including its origins, initial scope and objectives, current requirements and a look at plans for the future. Signatories will also share their reasons for signing on to the Commitment and experiences to date, including their individual goals and achievements.

12:00 – 12:15 PM

Closing Remarks

Anne Johnson, SPC Director, GreenBlue

12:30 – 2:30 PM

SPC Members-Only Lunch

SPC members are invited to join us for a members-only lunch where we will talk about new project opportunities and priorities for the Coalition moving forward.