



SUSTAINABLE PACKAGING COALITION®

CURRENT NEWS FROM THE SUSTAINABLE PACKAGING COALITION

a project of **GreenBlue** 

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SPC Updates

SPC Fall Members-Only Meeting Next Month

In less than a month, SPC members will come together in Phoenix, AZ for the annual SPC Fall Members-Only Meeting September 13-14. The meeting will focus on the key issues that the packaging industry faces with regards to Extended Producer Responsibility. We hope all SPC member companies will be able to join us for this important event, which is co-located with the Sustainable Packaging Forum. Members must register by Friday, September 3 to avoid a late registration fee. Thank you to our 2010 Fall Meeting Hosts: The Dow Chemical Company, Fort Dearborn Company, iGPS, NatureWorks LLC, and Sealed Air Corporation. [Meeting Information and Registration.](#)

Sustainable Packaging Forum

We are pleased to announce that, for the sixth consecutive year, we are co-locating our meeting with the Sustainable Packaging Forum to be held September 15-16 at the Arizona Grand Resort. Please note that you must register separately for both the SPC Fall Meeting and the Sustainable Packaging Forum. The Forum will include hundreds of packaging thought leaders discussing sustainability in an evolving marketplace. [Sustainable Packaging Forum Information and Registration.](#)

SPC to Release New Recycled Content Report

The SPC will release its latest resource, Guidelines for Post Consumer Recycled Content in Plastic Packaging, in September. Developed with input from a working group

Welcome New Members

[Alcoa Rigid Packaging Division](#)
[Clean Agency](#)
[Domtar - Technical, Specialty and Premium Papers](#)
[Graham Packaging Company L.P.](#)
[Hedwin](#)
[Holmes & Merchant Asia Pacific](#)
[Omya](#)
[Taminco, NV](#)

SPC Events

[Open Forum Call: Applying the GPP Sustainability Metrics – A Case Study](#)
with Franz Speer, Corporate Director, Henkel AG & Co KGaA
August 26, 2010
11:00 am – 12:00 pm EDT

[SPC Fall Members-Only Meeting](#)
September 13-14, 2010
Phoenix, AZ

[Essentials of Sustainable Packaging](#)
Toronto, ON
September 28-29, 2010

Events of Interest

[Sustainable Packaging Forum](#)

of approximately 30 SPC member companies, the guidelines are intended to be a comprehensive source of information that will offer practical and pragmatic guidance on the use of recycled content in 27 high volume packaging applications made from a number of different plastics. The SPC expects this resource to benefit both producers and users of consumer plastic packaging. By providing detailed and specific information related to the use of recycled content, retailers can be better informed and more proficient in specifying aggressive yet viable recycled content goals that converters can realistically strive to deliver. The information should also help to minimize research and development costs involved in conducting (or duplicating) independent research into the appropriate parameters for recycled content use in specific packaging formats. [More Information.](#)

SPC International Education and Outreach

The International Education and Outreach working group has come together to explore the potential for SPC work internationally. One of the activities the working group is pursuing is translating selected SPC resources into simplified Chinese and Spanish. Through the participating member company representatives, many potential international facilities have been identified that could host sustainability curriculum events, such as a modified version of SPC's Essentials of Sustainable Packaging. The recommendations of this group will be presented at the Fall Members-Only Meeting on Monday, September 13 from 1:00 – 2:30 pm, and interested parties are encouraged to attend this session and provide additional feedback. The International Education and Outreach findings will be among other projects proposed as new research and educational undertakings for 2011. Contact [Minal Mistry](#) for additional information.

SPC's Next Steps on Compostable Packaging

There will be a brainstorming session for interested SPC member companies at the Fall Members-Only Meeting to determine the SPC's next steps in the world of compostable packaging. The session will be held on Monday, September 13 from 1:00 - 2:30 p.m. The SPC report, [Compostable Packaging: The Reality on the Ground](#), included a few suggested follow-on projects that were identified during the course of the Industrial Composter Survey Project. Please join us as we consider these project ideas and brainstorm additional options for SPC project work on compostable packaging. The group plans to have a new project idea to present to the entire membership for a vote on Tuesday afternoon.

SPC and GreenBlue in the News

When You're Through, Please Compost This Column

[Sustainable Packaging Forum](#)
September 14-16, 2010
Phoenix, AZ

[Healthy Hospitals: Changing Climate in Healthcare Facilities and Institutions](#)
Featuring GreenBlue Senior Fellow Katherine O'Dea
September 29, 2010
Washington, DC

[LCA Sustainable Product Design 2010](#)
A GreenBlue Partner Event
October 26-27, 2010
Miami, FL

News of Interest

[Consumers Choosing Drinks with Greener Packaging](#)
Greener Design – August 13, 2010

[Sustainability Efforts Derailed by Lack of Credible Data](#)
Environmental Leader – August 10, 2010

[Local Governments Drive Product Stewardship](#)
Environmental Leader – August 2, 2010

[Plastic Surf: The Unhealthful Afterlife of Toys and Packaging](#)
Scientific American Magazine – August 2010

[Mushrooms Used to Make Eco-friendly Packaging](#)
The Christian Science Monitor - July 28, 2010

[CO2-based Plastic Flagged up as Bisphenol A Alternative](#)
Food Production Daily – July 28, 2010

[Global Standardization around Sustainable Packaging](#)
Greener Package - July 20, 2010

Resources

[Packaging Machinery:](#)

[Pittsburgh Post-Gazette - August 12, 2010](#)

Making better consumer choices can be a daunting task, so much so that a completely sustainable package, one that in every way has a zero, or less, net effect on the environment, remains a goal, not reality, says a spokesperson for the Sustainable Packaging Coalition. [Read More.](#)

Packaging a Concern for Foodservice

[SPC Monthly Column by Anne Bedarf in Packaging Digest - August 1, 2010](#)

The recent Foodservice Packaging Institute (FPI) meeting in Alberta, Canada, and National Restaurant Association trade show in Chicago reflect growing interest in sustainability within the foodservice industry. [Read More.](#)

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Sustainability and Competitiveness

The International Trade Administration of the U.S. Department of Commerce has released a report that identifies techniques for enhancing the sustainability of packaging machinery and packaging lines, and contains case studies describing innovative packaging machinery OEMs and their sustainability strategies.

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