



# SUSTAINABLE PACKAGING COALITION®

CURRENT NEWS FROM THE SUSTAINABLE PACKAGING COALITION

a project of **GreenBlue** 

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## SPC Updates

### SPC Fall Members-Only Meeting: Registration Opens Wednesday

The SPC Fall Meeting will be held September 13-14 in Phoenix, Arizona. This Wednesday, we will open registration for the meeting and announce the agenda, which will have a thematic focus on Extended Producer Responsibility. The meeting will begin the afternoon of Monday, September 13 and conclude end of day Tuesday, September 14. We hope all SPC member companies will be able to join us for this important event, which is co-located with the Sustainable Packaging Forum. We will send out information to all SPC members on Wednesday or feel free to [check our website](#) later this week to register.

### COMPASS Version 2.0 Is Now Available

COMPASS Version 2.0 was released in late June, and new features include the ability to model the transportation impacts associated with packaging distribution and an enhanced user interface. We are excited about the new additions and changes to the packaging assessment web application and welcome comments on the newly released version. For those who are interested in learning more about COMPASS, [please visit our website](#) for more information and an overview video introducing COMPASS (click on "Overview Presentation" in left navigation bar). For current COMPASS users, license renewal invoices will be sent out to primary contacts for those companies whose COMPASS license is expiring. Please renew your license within 30 days to ensure continued access. Current users can utilize the video tutorials demonstrating the functions and changes in COMPASS Version 2.0 (located under the Help button). [More Information](#)

### Welcome New Members

[Longview Fibre Paper and  
Packaging, Inc.](#)

[precision color graphics](#)

### SPC Events

[Open Forum Call: Greenopolis](#)  
with Joseph Laur, Senior  
Manager for Community  
Engagement and Development,  
Greenopolis  
July 22, 2010  
11:00 am - 12:00 pm EDT

[SPC Fall Members-Only Meeting](#)  
September 13-14, 2010  
Phoenix, AZ

[Essentials of Sustainable  
Packaging](#)  
Toronto, ON  
September 28-29, 2010

### Events of Interest

[Sustainable Packaging Forum](#)  
September 14-16, 2010  
Phoenix, AZ

## SPC International Outreach

Last fall we got a clear message from many of our members that there is interest in offering sustainable packaging education and resources outside of North America. As announced at the SPC Spring Meeting in Boston, we will form a working group to explore international engagement possibilities and approaches for the SPC. The scope of this project exploration is to identify and prioritize regions of engagement, the types of engagement appropriate for these regions, resources and tools needed, and to explore existing SPC tools and resources that can be translated for the target foreign audiences. There was significant interest for participation at the Spring Meeting, and we would like to invite interested members to contact [Minal Mistry](#) to join the working group. A kick-off conference call will be scheduled for the first week of August.

## SPC Labeling for Recovery Project Update

The Pilot Subcommittee for the SPC Labeling for Recovery Project has kicked off with its first meeting. We continue to accept SPC Brand Owners and Retailers into the Subcommittee. Please contact [Anne Bedarf](#) for details.

## Essentials of Sustainable Packaging: Hosts Needed

The Essentials of Sustainable Packaging two-day course will be held two more times this year: September 28-29 in Toronto, Canada, and November 17-18 in California. We are looking for hosts for the November event. Please contact [Anne Bedarf](#) for details.

## GreenBlue Launches Paper Life Cycle Website

Metafore, a project of GreenBlue, released the Paper Life Cycle Website in early July as a sustainability resource for paper purchasing decisions. The Paper Life Cycle – developed in collaboration with paper manufacturers and buyers, industry associations, nonprofit organizations and academics – details critical environmental issues from the forest through paper manufacturing process, end-use and recovery in a science-based and interactive format. [Visit the Paper Life Cycle](#)

## GreenBlue Named One of Ten NGOs Businesses Should Know About

In June, GreenBlue was named one of "10 Green NGOs Businesses Should Know About" by GreenBiz. This is a wonderful recognition of GreenBlue's work and we're honored to be in the company of the other NGOs included on the list. The article specifically praised the SPC: "Its well-regarded Sustainable Packaging Coalition

## News of Interest

[Is Recycled Fiber the Only Way to Make Paper Products Greener?](#)

*GreenBiz* - July 9, 2010

[Packaging Reduction Can Do More Harm than Good](#)

*Environmental Leader* - July 8, 2010

[Paper or Plastic?](#)

*Chicago Tribune* - July 7, 2010

[Delaware recycling law caps landmark year in Dover](#)

*Delaware Online* - June 30, 2010

[Starbucks' Cup Competition Rewards Innovations for Reuse](#)

*GreenBiz* - June 18, 2010

[10 Innovations Changing the Way Products Are Packaged and Shipped](#)

*GreenBiz* - June 17, 2010

[U.S. Mayors Tell Manufacturers to Pay Up for Product Recycling](#)

*GreenBiz* - June 15, 2010

## Resources

[AIGA Living Principles Website](#)

The Living Principles for Design aim to guide purposeful action, celebrating and popularizing the efforts of those who use design thinking to create positive cultural change.

Sustainable Packaging Coalition

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has brought together the brightest minds in business to define what sustainable packaging means and draw up design guidelines, metrics, tools and resources.” Thank you to all our member companies for your support over the years. It is because of your support, sharing of expertise, and collaboration with GreenBlue that we have been able to grow and provide new resources to leadership companies. We look forward to continuing our work together.

## SPC and GreenBlue in the News

### **COMPASS Version 2.0 Provides More Resources for Sustainable Packaging Design**

[GreenerPackage – June 28, 2010](#)

The Sustainable Packaging Coalition (SPC) has released a new version of its COMPASS® (Comparative Packaging Assessment) Web application, which allows packaging professionals to compare the environmental impacts of package designs. [Read More](#)

### **Sustainable Packaging Coalition Reports on Packaging in Composting Facilities**

[Package Design – June 22, 2010](#)

The Sustainable Packaging Coalition (SPC) has released a report on how packaging is handled in industrial composting facilities based on a national survey conducted this spring. “Compostable Packaging: The Reality on the Ground” reveals survey results from 40 facilities that accept food waste, which were identified to provide a range of size, composting method, and geographic location of facilities. [Read More](#)

### **Composters Warm to Plant-Based Packaging**

[GreenBiz – June 21, 2010](#)

The Sustainable Packaging Coalition, responding to concerns from its members about composters possibly rejecting compostable packaging, surveyed 40 composting facilities across the United States about their current practices, opinions and problems they've encountered. [Read More](#)

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The Sustainable Packaging Coalition is a project of [GreenBlue](#), a nonprofit institute that works with the private sector to enable the positive redesign of industrial systems. [Click to Unsubscribe.](#)