



SUSTAINABLE PACKAGING COALITION®

CURRENT NEWS FROM THE SUSTAINABLE PACKAGING COALITION

a project of **GreenBlue** 

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SPC Updates

SPC Spring Meeting Recap

Thanks to everyone who attended the SPC Spring Meeting in Boston last month! Over 275 leading sustainable and packaging professionals joined us for an educational and motivating event, despite the volcanic ash that grounded some of our would-be participants. SPC members can access presentations and the attendee list from the event on our website. [View Presentations](#)

Essentials of Sustainable Packaging: June 16-17 in New York

The Essentials of Sustainable Packaging course will, for the first time, be held in New York City on June 16 and 17. The session will be held at the Fashion Institute of Technology, a new SPC member. As a special bonus, the Museum at FIT's exhibit [Eco-Fashion: Going Green](#) will be on display during this time. This is the last session of the ESP course before the fall. [More Information and Registration Details](#)

COMPASS Version 2.0 to be Released in June

New development for COMPASS is coming to a close and Version 2.0 will be released in mid-June. This release will include a transport module, the ability to model multi-pack and refill scenarios, and capture charts and data in the exported file. In recent weeks there have been announcements of new Life Cycle Inventory (LCI) data released for a number of materials. This is good news for updating some of the data in COMPASS. Although we do not anticipate that all of the new data will be reviewed and assembled in time for the Version 2.0 release, we anticipate an updated U.S. data set in fourth quarter of 2010, pending the release of LCI data for public use. [More Information](#)

Welcome New Members

[Diversified Graphic Machinery](#)
[FIT](#)
[Shurtape Technologies, LLC](#)

SPC Events

[Open Forum Call: Closing the Loop on Beverage Cartons](#) with Betsy Dorn, Sr. Consultant for R.W. Beck
May 27, 2010
11:00 am – 12:00 pm EDT

[Essentials of Sustainable Packaging](#)
FIT, New York, NY
June 16-17, 2010

[SPC Fall Members-Only Meeting](#)
Phoenix, AZ
September 13-14, 2010

Events of Interest

[National Restaurant Association Show](#)
Foodservice Packaging Session with SPC Project Manager Anne Bedarf
May 25, 2010
Conserve Solutions Center,
McCormick Place, Chicago, IL

[Envase Sostenible](#)
Keynote by SPC Director Anne Johnson
May 26-27, 2010
Bogota, Columbia

Asia Working Group

SPC Project Manager Minal Mistry will be assembling a working group to explore options for the SPC to engage in China. We anticipate a kick off meeting call in July 2010. Interested parties are encouraged to [contact Minal](#).

Charlotte Pilot Project

The Charlotte Pilot Project partners seek to build on current efforts to demonstrate successful commercial-scale composting of food waste and foodservice packaging, as well as develop best practices for improving foodservice waste management nationwide. Led by the [Infrastructure, Design, Environment and Sustainability Center \(IDEAS\)](#) at the University of North Carolina at Charlotte, a public-private partnership has been formed that includes industry, government, and the Sustainable Packaging Coalition. Stanley Environmental Solutions is poised to expand its composting operations as part of this project. The Compass Group brings an array of potential participants through corporate and university campuses, public buildings, and sporting arenas; the participation of grocery stores, restaurants and hotels is also likely. Compass and UNCC are soliciting participants that can provide source-separated food waste and compostable packaging. If you would like to get your facility involved in the pilot, please contact [Fabien Besnard](#).

Labeling for Recovery Project

The SPC Labeling for Recovery Project was initiated to harmonize communication from industry to consumers concerning the recyclability of a package in accordance with FTC guidelines. We also hope to improve the transparency, reliability and completeness of recyclability claims, and to benchmark existing collection infrastructure. We are forming a new subcommittee to focus on the pilot implementation slated to launch in early 2011. Please contact [Anne Bedarf](#) if you are an SPC member interested in participating.

SPC Packaging Metrics Influence New Zealand Code

The [Packaging Council of New Zealand](#) drew heavily upon the SPC's [Sustainable Packaging Indicators and Metrics Framework](#) in the development of its Code of Practice for Packaging Design, Education and Procurement. According to President David Carter, the code provides a guide to the evaluation of packaging systems and materials for their environment impact, introduces legal obligations related to packaging and environmental claims, provides guidance on further research opportunities and suggests performance indicators for continual improvements. SPC is recognized in the acknowledgements for allowing the Council to adopt its Sustainable Packaging Indicators and Metrics Framework.

SPC and GreenBlue in the News

[EDF's Solutions Labs 2010: Driving Green Innovation in Business](#)
May-September in Various Locations

[Sustainable Packaging Forum](#)
September 14-16, 2010
Phoenix, AZ

News of Interest

[Environmental Certification Becoming Increasingly Crowded and Contested Field](#)
Washington Post – May 3, 2010

[Expanding Use of Bioplastics Poses End-of-Life Challenges](#)
GreenBiz.com – April 30, 2010

[Majority of Americans Believe It Will Take 40+ Years to Achieve "Zero Waste"](#)
Packaging Digest – April 20, 2010

[The Paper Chase: Papermakers Seek Endless Recycling of Scarce Fibers](#)
Chemical & Engineering News – April 19, 2010

[Test Confirms Better Labels Needed for Compostable Bags](#)
GreenBiz.com – April 14, 2010

[Europe Finds Clean Energy in Trash, but U.S. Lags](#)
New York Times – April 12, 2010

[8 Tips to Acing Green Guideline Claims](#)
GreenerPackage.com – April 12, 2010

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Sustainable Packaging - Road Map or Road to Nowhere?

FoodProductionDaily.com – April 28, 2010

The principles and metrics being put through their paces are based on those developed by European and the Sustainable Packaging Coalition in the United States, and the results of the pilot are likely to have huge consequences for whether sustainable packaging can develop a viable road map or not. [Read More](#)

UPS's New Green Label for Eco-Friendly Packages

GreenBiz.com – April 15, 2010

UPS uses the coalition's Compass software in its new program. The software application enables users to see the lifecycle impacts of package design choices and compare various options, making it an important tool in UPS's evaluation process and its work with customers in the program. [Read More](#)

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