



SUSTAINABLE PACKAGING COALITION®

CURRENT NEWS FROM THE SUSTAINABLE PACKAGING COALITION

a project of **GreenBlue** 

VOLUME 6, NUMBER 3: April 2010

SPC Updates

SPC Spring Meeting in Boston Next Week

We are looking forward to seeing many of you in Boston next week for the SPC Spring Meeting 2010. If you have not yet registered, we hope you will take a look at the [final agenda](#) and join us. For those of you who are registered, please note that our hotel block at the Fairmont Battery Wharf expires tomorrow so make your reservation to ensure a spot. We will send out additional meeting details, including transportation information, to all registered attendees this week. The SPC Spring Meeting 2010 is generously hosted by Altria Group, Inc., Avery Dennison, Bemis Company, Carastar Industries, CHEP Equipment Pooling Systems, The Estée Lauder Companies, Kraft Foods Global, Inc., Mirel Bioplastics by Telles / Metabolix, PKG Industries, and Union Street Brand Packaging. [More Information](#)

Tour Added for Spring Meeting

We are happy to announce that we have added a tour for the Spring Meeting. The Metabolix Lab and Greenhouse Tour, held the evening of April 20, will provide the opportunity to learn about developing bioplastics from microbes. Only a few spots remain for the tour, so please [visit our website](#) for information about how to sign up.

COMPASS Version 2.0

The SPC is building new functionality and actively testing options to increase capacity for Version 2.0 of the COMPASS web application, which will be released this summer. In the upcoming weeks, Project Manager Minal Mistry will present COMPASS at various conferences including FUSE – Design & Culture / Brand Identity & Packaging, PROOF – the Market Research Event for Package Design, EskoArtwork's Worldwide User

Welcome New Members

[Cedap Mexico SA de CV](#)
[Container Centralen, Inc](#)
[Eagle Flexible Packaging](#)
[Georgia-Pacific Packaging](#)
[Intel Corporation](#)
[Rebox Corporation](#)
[Tullis Russell Papermakers](#)

SPC Events

[SPC Spring Meeting 2010](#)
Boston, MA
April 19-21, 2010

[Essentials of Sustainable Packaging](#)
Toronto, ON
May 5-6, 2010

[Open Forum Call: Closing the Loop on Beverage Cartons](#)
with Betsy Dorn, Sr. Consultant
for R.W. Beck
May 27, 2010
11:00 am – 12:00 pm EDT

Events of Interest

[PROOF – Market Research for Package Design](#)
with SPC Project Manager
Minal Mistry
Chicago, IL
April 14-15, 2010

Conference and TAPPI's Sustainability Forum at PaperCon. We anticipate announcing a schedule of web-based workshops to familiarize users with the new additions in early May. [More Information](#)

SPC Industrial Composter Survey

The SPC Industrial Composter Survey Project is finishing up work in order to present the results at the SPC Spring Meeting. After input from the SPC working group in February, Composting Consultant Rhodes Yepsen and SPC Project Associate Heather Martin conducted the survey during February and March. Initial survey results were presented to the working group members on April 8. The full report will be released at the SPC Spring Meeting during the "Making Composting a Reality" session on the afternoon of Tuesday, April 20. If your company is interested in how compostable packaging fares in real-world industrial composting situations across the U.S., make a point to attend this breakout session. [More Information](#)

Essentials of Sustainable Packaging: May 5-6 in Toronto

The Essential of Sustainable Packaging curriculum will be held in Toronto May 5-6 so please register soon to join us for this comprehensive introduction to the issues and best practices related to sustainability and packaging. We are currently looking for hosts for the California course in November, so please contact [Anne Bedarf](#) if you have recommendations. Customized sessions of the course are still available: [More Information](#)

Open Forum Archives

In the most recent Open Forum presentation to SPC members, Project Manager Minal Mistry presented on COMPASS upgrades to give members a sneak peak of what's coming this summer in Version 2.0. If you missed the presentation, archives of all past Open Forums are available to SPC members [on the website](#).

SPC and GreenBlue in the News

Sustainable Packaging Doesn't Exist

Anne Johnson in *Packaging Digest* – April 1, 2010
It's dismaying to read articles about the uncertainty of capitalizing on "sustainable packaging" because there isn't a clear definition. The Sustainable Packaging Coalition (SPC) does offer a clear definition but it's not about a specific package. The SPC definition of sustainable packaging goes beyond the package and into some of the challenges inherent in moving toward more sustainable production systems. [Read More](#)

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[FUSE 2010](#)
with SPC Project Manager
Minal Mistry
Chicago, IL
April 14-16, 2010

[TAPPI Sustainability Forum at PaperCon 2010](#)
with SPC Project Managers Anne Bedarf and Minal Mistry
Atlanta, GA
May 2-5, 2010

[FMI 2010 Convention](#)
with SPC Director Anne Johnson
Las Vegas, NV
May 10-13, 2010

[EDF's Solutions Labs 2010: Driving Green Innovation in Business](#)
May-September in Various Locations

News of Interest

[Nonprofit Group Will Prod Companies to Report Their Water Use](#)
New York Times – April 6, 2010

[Extended Producer Responsibility Spreads](#)
The Economist – March 31, 2010

[They Don't Talk Trash, They Track It](#)
New York Times – March 26, 2010

[Now, the Cosmetics Jar Matters, Too](#)
New York Times – March 24, 2010

[Misuse of Resin Code a 'Significant Problem' for Reclaimers, Say Associations](#)
Packaging World – March 17, 2010

[Recycling Still the Most Effective Waste Disposal Method, Report Finds](#)
The Guardian – March 16, 2010

[IBM, Stanford Breakthrough Promises New Life for Recycled Plastics](#)
GreenerDesign.com – March 15, 2010

Oxo-degradable Plastics 'Should
Be Incinerated', Says
Government
PackagingNews.co.uk – March
12, 2010

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