



# SUSTAINABLE PACKAGING COALITION®

CURRENT NEWS FROM THE SUSTAINABLE PACKAGING COALITION

a project of **GreenBlue** 

VOLUME 6, NUMBER 1: January 2010

## SPC Updates

### SPC Spring Meeting 2010: Hosting Opportunities

Please save the date for the SPC Spring Meeting 2010 in Boston April 19-21. We will open up registration at the beginning of February. We are currently seeking ten SPC member companies to act as meeting hosts. In exchange for a \$7,000 tax-deductible contribution to help underwrite the meeting expenses, host companies are acknowledged in all meeting marketing and press materials. Hosts may also bring one additional person to the meeting at no cost. We hope you will consider playing an important role in making this year's meeting our most successful ever. If you are interested, please contact [Erin Malec](#), GreenBlue's Director of External Relations.

### SPC Educational Events in 2010

We are planning our educational events for the coming year. Please contact [Anne Bedarf](#) for your ideas on locations for the 2-day Essentials of Sustainable Packaging session, as well as events where the SPC could co-locate educational workshops. The SPC held workshops at Packaging Strategies' Design Workshop and the Food Marketing Institute Sustainability Summit in 2009, and will host a special one-day session of the Essentials of Sustainable Packaging course at the [Retail Packaging Association Tradeshow and Conference](#) in New Orleans on February 19.

### A Farewell and Best Wishes to Martha Stevenson

We hope you will join us in wishing our colleague Martha Stevenson the best of luck as we announce her departure from GreenBlue. As many of you know, Martha has been instrumental in helping GreenBlue and the SPC grow and develop over the past five years and

### SPC Events

[Open Forum Call: Introducing Metafore](#)

Tom Pollock, Metafore  
January 21, 2010  
11:00 am - 12:00 pm EST

[Essentials of Sustainable Packaging One-day Workshop](#)  
Retail Packaging Association  
Tradeshow and Conference  
New Orleans, LA  
February 19, 2010

[SPC Spring Meeting 2010](#)  
Boston, MA  
April 19-21, 2010

### Welcome New Members

[Chipotle Mexican Grill](#)  
[E-pac \(Far East\) Co., Ltd](#)  
[FoodHandler](#)  
[Marks & Spencer Group Plc.](#)  
[NextLife Packaging Group](#)  
[Univenture Inc.](#)  
[WhiteWave Foods](#)

### Events of Interest

[Food & Consumer Products of Canada: Sustainable Packaging Indicators and Metrics](#)  
A Workshop with GreenBlue  
Senior Fellow Katherine O'Dea  
January 21, 2010

[Coalition for Resource Recovery: Closing the Loop on Fiber](#)

many SPC projects and meetings have benefited from her formidable talents. Martha is planning to direct her efforts towards further work in the life cycle arena, where we know she will be enormously successful.

## SPC and GreenBlue in the News

### Carbon Management Market to Grow 73% in 2010, Study Claims

*Packaging World* – January 13, 2010

In the packaging industry, companies and services have seemingly sprung up overnight to assist packagers in assessing their carbon footprint and sustainability initiatives. A sampling of some of products debuting of late include The Sustainable Packaging Coalition's COMPASS software, created to help packaging designers make more informed material selections early in the development process. [Read More](#)

### Economic Downturn Pressures Sustainable Packaging Progress

SPC Monthly Column in *Packaging Digest* – January 1, 2010

Hanging on by the skin of our teeth seems to be a good characterization of 2009. A year ago, the packaging community was riding a wave of layoffs and corporate contraction. Many companies recognize the importance of sustainability as a model for resiliency and adaptability in uncertain times and a critical strategy to face an increasingly challenged future. A recent survey by *Packaging Digest* and the SPC confirms this and indicates that rather than investing less, many companies are investing more on sustainability-related initiatives than ever before. [Read More](#)

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### Wholesale and Foodservice Packaging

Meeting to Plan Phase II New York City Trials  
New York, NY  
February 10-11, 2010

### 4th Annual Sustainability in Packaging Conference & Exhibition

Including a Presentation by GreenBlue Senior Fellow Katherine O'Dea  
Orlando, Florida  
March 15-17, 2010

### News of Interest

#### Entry Deadline for 2010 DuPont Awards

Visit the DuPont website to apply – deadline is February 12, 2010

#### Statewide Curbside Recycling Proposed For All In Delaware, Would Change Bottle Deposit System

State of Delaware – January 5, 2010

#### 'Sustainable' Packaging Revenue to Nearly Double by 2014

Denver Business Journal – January 4, 2010

#### Center for Packaging Innovation and Sustainability at Michigan State University is Set to Blaze a New Trail

*Packaging Digest* – January 1, 2010

#### Sustainable Packaging Coalition GreenBlue

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