



# SUSTAINABLE PACKAGING COALITION®

CURRENT NEWS FROM THE SUSTAINABLE PACKAGING COALITION

a project of **GreenBlue** 

VOLUME 5, NUMBER 8, September 2009

## SPC Updates

### SPC Fall Meeting Less than Two Weeks Away: Hotel Deadline Extended

The SPC Fall Members-Only Meeting 2009, to be held September 21-22 in Atlanta, is nearly here. If you have not already reserved your hotel room, the Omni Hotel at CNN Center has extended the SPC room block rate until September 16. [Make your hotel reservation online](#). A special thanks to our hosts: The Coca-Cola Company, host of our opening reception on the evening of September 21, and meeting hosts DaniMer, Printpack Inc., RockTenn, SKC inc., and Unisource. [Register for the SPC Fall Meeting](#)

### Register for the Sustainable Packaging Forum

The Fall Members-Only Meeting will once again be co-located with the Sustainable Packaging Forum, held September 22-24 at the Omni Hotel at CNN Center. The SPF is the only event to earn the endorsement of the SPC, and SPC members receive special discounted rates for registration. Please note that you must register separately for each event. [Register for the Sustainable Packaging Forum](#)

### Labeling for Recovery Project

The Labeling for Recovery Project continues to move forward with the first qualitative consumer testing on design concepts taking place this month. In addition, we are working on developing a partnership with Keep America Beautiful to enable the data collection process for access to recovery data. Project Manager Anne Bedarf held an Open Forum call for SPC members in July and detailed the history of this project and workplan moving forward. A recording of that call is [available online](#) for SPC members. During the SPC Fall Meeting,

### Welcome New Members

Cadbury plc  
Costco Wholesale  
Dordan Manufacturing Company Inc.  
Ongweoweh Corporation  
PackIQ  
The Seydel Companies  
Union Street Brand Packaging  
Western Michigan University

### SPC Events

[SPC Fall Members-Only Meeting](#)  
September 21-22, 2009  
Atlanta, GA

[Essentials of Sustainable Packaging](#)  
October 20 – 21, 2009  
Toronto, ON

[Open Forum Call: Food Packaging, Health and BPA](#)  
with Dr. Jane Muncke, Emhart Glass SA  
October 22, 2009  
11:00 am – 12:00 pm EDT

[Essentials of Sustainable Packaging](#)  
November 17 – 18, 2009  
Denver, CO

### News of Interest

[Greener Package Releases Guidelines to Sustainability Claims](#)  
[GreenerPackage.com](#)

we'll review the Phase 2 workplan and look for input as to whether there are organizations or models that the project team should consider as it looks at long-term management of a voluntary labeling system.

[More on the Labeling for Recovery Project](#)

## ESP Courses in October and November

The Essentials of Sustainable Packaging (ESP) two-day course will return with classes this fall in Toronto, ON (October 20 – 21) and Denver, CO (November 17 – 18).

In addition, we offer the ESP course for individual companies through the Leadership Summary Sessions.

[More Information on the Essentials of Sustainable Packaging](#)

## COMPASS Updates

Based on a review of user feedback, in late August the COMPASS software application released its first modification since its spring launch. In this update, the data tables for U.S. and Europe were verified and reloaded, and display modifications and user interface changes were made for rendering the life cycle metrics charts in order to accommodate the display of negative calculated values representing environmental benefits. The software manual has been updated to reflect these changes and can be found on the COMPASS website. The updated manual also contains information about the unit processes used to calculate the LCIA (life cycle impact assessment) tables that drive COMPASS. The data tables for both the U.S. and the European data set are available on the COMPASS website under the Resources tab.

[Visit the COMPASS Website](#)

## SPC and GreenBlue in the News

### Challenges, Present and Future, to the Food Industry

GreenBiz.com – August 18, 2009

One of the best ways to both improve [environmental] impacts and communicate them directly to shoppers is through packaging – both for better and worse. "A lot of organizations who are just coming to sustainability look at packaging as a key way to address sustainability and communicate that to their customers," said Katherine O'Dea, a senior fellow at GreenBlue's Sustainable Packaging Coalition.

[Read More](#)

### Nanomaterials Could Have a Huge Impact on Environment and Health

Packaging Digest Monthly Column by Katherine O'Dea – September 1, 2009

Nanomaterials are just too tiny to ignore. They're increasingly being used in packaging and can have the potential to improve a variety of packaging-performance attributes such as oxygen and moisture blockage, ink or dye-free coloration and increased strength while lightweighting. But the jury is still out on the potential risks in using engineered nanomaterials.

[NRC Membership Vote Falls Short for Approval of KAB/NRC Combination Proposal](#)  
National Recycling Coalition

[NYC Paper Food Packaging Recycling Project Launches](#)  
Coalition for Resource Recovery and Global Green

[Asda Trials Detergent Vending Machines in Drive to Cut Waste](#)  
The Grocer – August 18, 2009

[New French Law Could Make Luxury Packaging Illegal](#)  
CosmeticsDesign.com – August 21, 2009

[Chemicals Leach from Packaging](#)  
Chemical & Engineering News – August 31, 2009

[Hot Job: Calculating Products' Pollution](#)  
Wall Street Journal – September 1, 2009

## Events of Interest

[Sustainable Packaging Forum](#)  
co-located with the SPC Fall Members-Only Meeting  
September 22 – 24, 2009  
Atlanta, GA

## Resources

[Seeking Safer Packaging from Food Companies](#)

A report issued by Green Century Capital Management, an investment adviser to the environmentally responsible Green Century Funds, and As You Sow, a nonprofit organization, surveys 20 major companies in the packaged food industry to identify the actions they are taking to address concerns about BPA.

[Carbon Emissions – Measuring the Risks](#)

This report from NSF International looks at the risks, costs, and opportunities represented by greenhouse gas emissions from chemical companies, food and beverage, healthcare, industrial goods and services, personal and household goods, automobiles

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and parts, as well as retail.

[Back to top](#)

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